

# What's New at Voice One



## VO Classes

- Bringing Voices To Life** 9/21-23
- Making It M.I.N.E.** 9/29-30
- Character Intensive** 10/3-12/5
- Narration Simple** 10/5-6
- Small Group Workout** 10/11
- Intro** 10/11
- By The Book** 10/13-21
- Behind The Scenes** 10/18
- ADR/Looping** 10/23
- Stepping Out** 10/25
- Musical Literacy** 10/26-7
- Long Form Narration** 10/28-11/4

## Acting Classes

- Scene Study** 9/17-11/5
- Acting For VO & More** 9/20-10/4
- Monologues For Camera** 9/25-10/16
- Teleprompter** 10/7
- Auditioning for Camera: Commercial & Industrial** 10/7

*Classes often sell out. Register early!*

**DROP-IN IMPROV WORKOUTS  
SUNDAY NIGHT 5:30-8:30pm**

## VO Talent Database

<http://db.voiceoneonline.com>  
Producers are listening...  
Check it out!

## Success Tips #29

### How NOT To Succeed at VO

There are many reasons why people aren't successful in their VO careers. Here are the top five:

1. Poor attitude. People make excuses before the fact: It's so competitive; it's so hard to break into; my range is so narrow; I don't have the connections; I'm not good at networking; they only hire people with experience. If you change your attitude, you'll change your results.
2. Expectations too high. You expect to make a living in VO within a year or two. Focusing on your long-term goal is important but you must learn to enjoy the journey. And, it's always a journey - you never really arrive. Enjoy the ride.
3. Poor Demo. Most beginners cut their demo long before they are ready to do so. You are better off not having a demo than having one that showcases a weak actor. Work on your craft, practice daily, submit for jobs online with custom audition demos. Making a demo for agents and producers that showcases a mediocre actor will not land you representation or work. Perfect your craft!
4. Stop training. Many of the teachers at Voice One attend peer workout groups. Most acting teachers attend acting classes. You can never stop growing as an actor. Show me an actor who thinks they can't improve and I'll show you a bad actor. Sure it costs money but if you see it as an investment and you get a return on it, who cares?
5. Not understanding that you run a business. You are the CEO, salesperson and bookkeeper of a small business. If you treat it as a hobby, you'll be paid like it's a hobby. Treat it as a business.



Elaine Clark, owner of Voice One and author of *There's Money Where Your Mouth Is*.

## Look Who's Talking

- Congratulations to **Ellen Heuer** who signed with J.E. Talent.
- **Shaye Troha** landed a lucrative VO gig for Paypal through the Voice One Database.
- **Christina Kowalchuk** narrated a video game platform for a series of educational games for Leapfrog.
- **Mark Wiesner** created character voices for a Serena Software industrial.
- **Carolyn Richards** filmed a TV commercial and an instructional DVD for Security Lending Partners.
- **Jenny Debevec** recorded a VO and filmed a commercial for Hill Physicians Group.
- **Scott Jackson** recorded a *Voice of God* VO for a Theatre Company fundraiser. He booked the job through the Voice One database.
- **Jacqueline Fredericks** filmed an Industrial for Adobe Systems.
- **Conner Stevens** did a VO for a new children's toy.

*Send us your success stories!*



Voice-Over >> Acting >> Improv >> Casting >> Audio Production

665 Third Street, Suite 227 San Francisco, CA 94107  
415-974-1103 p 415-974-1105 f VOne@aol.com www.voiceoneonline.com