

What's New at Voice One



May/June Classes

NEW: Small Group w/o	5/18
Marketing Wizardry	5/22
ADR/Looping I	5/25
Stepping Out	5/28
NEW: ADR/Looping II	6/1
Preparing For A Demo	6/2-9
Creating Characters	6/4
NEW: On-Camera Workout	6/5
You're In The Movies	6/8-29
Styles	6/11-12
Unlocking Your Emotions	6/13-27
Narration Simple	6/17-18
Nailing The Audition	6/23
INTRO: Starting Out	6/25
NEW: Small Group w/o	6/25
Your Voice Imprint	6/26

Classes often sell out. Register early!

Upcoming Performances

Sunday Recess Improv Troupe performs live on the Voice One stage on Saturday Night.

Saturday, May 14
8-9pm Cost: \$5

**COME JOIN THE IMPROV
WORKOUTS on SUNDAY NIGHTS**
5:30-8:30pm \$10 at the break.

Success Tips #6

COMMONLY ASKED QUESTIONS ABOUT DEMO PRODUCTION

How long should a demo be?

Producers, directors, talent agents, and casting directors know a good demo when they hear one. In under 10 seconds, the trained listener makes an opinion of whether the voice actor is proficient and fits the copy's specifications. Therefore, demos don't need to be long. In fact, 1 minute is the current trend. Demos should reflect the actor's depth of voice acting, ability to motivate the listener to feel and take action, show active acting, and clarify the actor's niche in the market place.

So, can I have multiple tracks on my demo?

Yes. The basic tracks are commercial, narration, and character. Many people also record three 3-5 minute audio book segments for pitching audio book publishers. When planning how many tracks to put on your demo, you must decide which areas of the business you want to pursue and create your demo accordingly.

CD duplication vs Databases?

Databases offer clients an easy way to listen to talent. [That's why Voice One recently added it to our website.] For the time being, CDs are still required when submitting to most talent agents and mailing to some clients.



Elaine Clark, the owner of Voice One Studios and the author of **There's Money Where Your Mouth Is**.

Look Who's Talking

- *Mike McReynolds* recorded a VO for a documentary about Los Gatos. He landed the job through the Voice One Database.
- *Susannah Perri* was in an indie film, *Bloodthirst 2* and a TV commercial for California Family Fitness Centers.
- *Pat McGraw* did an on-camera commercial for Abbey Carpets and two VOs for Global English.
- Current Voice One Students, *Miranda Chook* and *Lauren White* both signed with top SF Talent agency, Stars.
- *Giovannie Pico* appeared May 5th on the top rated show ER as an Asian Medical student.
- *Steve Cloyes* booked a TV spot for Smith's Produce and recorded a VO for EmTRAIN.

VOICEONE

Voice-Over >> Acting >> Improv >> Casting >> Audio Production

665 Third Street, Suite 227 San Francisco, CA 94107
415-974-1103 p 415-974-1105 f VOne@aol.com www.voiceoneonline.com