

# What's New at Voice One



## Upcoming Classes

<b>Small Group Workout</b>	5/17
<b>Marketing Wizardry</b>	5/21
<b>ADR/Looping I</b>	5/24
<b>Stepping Out</b>	5/27
<b>Creating Characters</b>	5/27
<b>ADR/Looping II</b>	5/31
<b>Preparing For A Demo</b>	6/1-6/8
<b>Beloved Paired Read</b>	6/3
<b>On-Camera Audition w/o</b>	6/4
<b>You're In The Movies</b>	6/7-6/28
<b>Styles</b>	6/10-6/11
<b>Nailing The Audition</b>	6/15
<b>Narration Simple</b>	6/16-6/17

Classes often sell out. Register early!

### IMPROV WORKOUTS

**EVERY SUNDAY NIGHT 5:30-8:30pm**

## Summer Fast Track

### COMMERCIAL CORE:

<b>By the Book</b>	7/15-16, 22-23
<b>Styles</b>	7/17-18
<b>Making It M.I.N.E.</b>	7/19-20
<b>Spontaneity</b>	7/21 & 28

### CHARACTER CORE:

<b>Character Intensive</b>	7/24-27
<b>Bringing Voices to Life</b>	7/28-30

## Performances

Sunday Recess Improv Troupe performs:

**Wednesday, 5/17 7-8pm**

**Admission: \$5**

## Success Tips #16

### The Big Finish - Part 1

Every story - whether it's a play, movie, TV show, cartoon or book - has a beginning, middle and end. The only thing that separates commercials and industrials from traditional storytelling is the *selling* aspect.

1. The beginning introduces the characters and establishes the problem.
2. The middle builds the story to a climax and offers the product or service as a solution.
3. The end adds closure to the story and motivates the listener or viewer to take action.

Stage and film actors usually have good beginnings/openings to their work. That's because the commercial and industrial script is familiar territory: the actor and his/her problem. The struggle for the performer often comes in the middle of the script, where it becomes copy point driven rather than character driven. The purpose of the commercial or industrial shifts from being about the actor/character's growth, to how the product/service solves a problem and ultimately changes the listener/viewer's life for the better. Having a strong conclusion presents additional issues. It requires a deeper emotional commitment to motivate the listener and a confident delivery style that *suggests* rather than *demand*s a resolution.

(Part 2 next month)



Elaine Clark, owner of Voice One and author of *There's Money Where Your Mouth Is*.

## Look Who's Talking

- **Scott Jackson** and **Lisa Morris** recorded jobs (landed through the Voice One Database) for Pictureal. **Lisa** also worked on a project (through the Database) for J.S. Gilbert.
- **Jay Styne** signed with **JE Talent** after taking the TV Tags & National Reads class.
- **Jennifer Rainin** signed with **JE Talent** and filmed a couple of scenes with Lou Diamond Phillips for a horror film, "Dark Portal".
- **Darrell Clay** recorded the voice of an animatronic pirate for a pizza restaurant.
- **Miranda Chook** filmed an industrial video for The Judicial Council of CA.

## VO Talent Database

<http://db.voiceoneonline.com>  
Producers are looking ...  
Check it out!



Voice-Over >> Acting >> Improv >> Casting >> Audio Production

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