

What's New at Voice One



Upcoming Classes

- Small Group w/o [day] 3/16
- Behind The Scenes 3/22
- Comfort On Camera 3/25
- Home Recording [day] 3/26
- Diction & Clarity 3/29
- Intro/Starting Out 3/31
- Stepping Out 4/14
- Creating Characters 4/14
- Teleprompter 4/15
- Tips from the Pros 4/17-5/1
- Small Group w/o [day] 4/18
- Spontaneity 4/21-22
- Small Group w/o 4/25
- Intro/Starting Out 4/25
- Advanced Narration 4/28-5/6
- Stepping Out 5/5
- Creating Characters 5/5
- By The Book 5/9-6/27

Classes often sell out. Register early!

IMPROV WORKOUTS

SUNDAY NIGHT 5:30-8:30pm

Performances

Sunday Recess Improv Troupe performs:

Tuesday, 5/8 7-8pm

Admission: \$5

Success Tips #24

Self Promotion

Ralph Waldo Emerson said, 'Build a better mousetrap and the world will beat a path to your door.' Well, he was only partly right. If you live in a shack in Montana and nobody knows you've built a better mousetrap, your door will not welcome many visitors.

How does a mousetrap relate to actors? We, too, can lock ourselves away, practice ten hours a day and become masters at our craft. But if no-one knows we exist, how can anyone hire us?

A common argument: we are artists - not salespeople! Actors don't like selling. Actors like performing. The business reality is that more time is spent away from microphones and cameras than in front of them. We want producers and directors to hire us. We want casting directors to remember our name. We want talent agents to put us at the top of their list. We don't want to be obtrusive, invasive and pushy salespeople.

A talent agent once said, more people fail in this career because they don't promote themselves than because they don't have talent.

If you are not willing to go beyond your comfort zone, you are not willing to succeed in this (or any) business. John Greenleaf Whittier said, "For all sad words of tongue and pen, the saddest are those 'It might have been.'"

You have the power to make it happen!

Next month: Tips on marketing yourself.



Elaine Clark, owner of Voice One and author of *There's Money Where Your Mouth Is*.

Look Who's Talking

- Congratulations to **Mark Barbolak** who signed with Stars and **Chris Hamilton** who signed with Marla Dell.
- Congratulations to **Dennis Yen** for acting in a promotional video for Cunard Lines that shot 10 days in the Caribbean on the Queen Mary 2. Lucky guy!
- A series of 6 webisodes for Sega Labs, starring **Steve Cloyes** won a Clio award in internet advertising.
- **Jodi Becker** just finished shooting the Sci-Fi short *Project Zero* for Out of Frame Productions.
- **Lizzie Lisha** shot a corporate video for Microsoft.
- *Email us your success stories!*

VO Talent Database

<http://db.voiceoneonline.com>

Producers are listening ...

Check it out!



Voice-Over >> Acting >> Improv >> Casting >> Audio Production

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