

# What's New at Voice One



## Upcoming Classes

- Small Group Workout 6/17
- Director's Perspective 6/19
- On-Camera for Teens 6/21
- Marketing Wizardry 6/22
- Jump Start Your Career
- \*\*\* NEW DATE \*\*\* 6/23
- Dialects 3 6/25-6
- Articulatory Flexibility 6/26-7
- Dialects 1 6/28-9
- Dialects 2 6/30
- Nailing The Audition
- \*\*\* NEW DATE \*\*\* 6/30
- Teen Looping 7/6
- Unlocking Your Emotions 7/9-16

Classes often sell out. Register early!

**DROP-IN IMPROV WORKOUTS**  
**SUNDAY NIGHT 5:30-8:30pm - \$10**

## Summer Fast Track

### COMMERCIAL CORE:

- By the Book 7/19-20, 26-27
- Styles 7/21-22
- Making It M.I.N.E. 7/23-24
- Spontaneity 7/25 & 8/1

### CHARACTER CORE:

- Character Intensive 7/28-31
- Bringing Voices to Life 8/1-3

### NARRATION CORE:

- Narration Simple 8/4-5
- Advanced Narration 8/6-8
- Long Form Narration 8/9-10

## Success Tips #37

### The VO Marketplace - An Interview with Stephanie Ciccarelli from Voices.com

A VO marketplace is an online location where voice actors can feature their voices and audition for jobs. VO marketplaces serve both the buyer and seller, and in some instances, facilitate communications and or transactions between the two.

If you've been keeping tabs on recent activity, you may have noticed that everyone in the industry is moving online. Casting directors and agents are using VO marketplaces to complete their projects and promote their rosters. Colossal blue chip companies are bypassing ad agencies and hiring talent directly. Developers and project managers are going straight to the source to hire professionals using this new marketplace. By maintaining a significant aspect of the creative process, they are able to cast voices that meet their vision and requirements and work directly with people who are approachable and available when they need them.

So, how do you get started and flesh out your marketing strategy? You sign up so you can be found, heard and hired. It's as simple as creating a profile, filling out simple resume information and uploading audio files that best represent your work. Choose from different tiers of service that start with the basics all the way up to robust memberships that provide additional marketing opportunities, access to auditions and escalated customer service.

Is this new VO marketplace where you need to be right now? Go online and check one out today to learn in more detail what you can do with a presence at a voice over marketplace and how we can serve you.



Elaine Clark, owner of Voice One and author of *There's Money Where Your Mouth Is*.

## Look Who's Talking

- **Mo Mellady** voiced a 10 yr old boy "Bucket" for Gorilla in the Greenhouse, and a VO for Lieberman Productions for a Heidi Klum infomercial (thanks to our talent database)
- **Steve Cloyes** recorded July 4th mobile phone greetings for Pulse Entertainment (thanks to our talent database)
- **Michelle Mills** filmed corporate videos for Intel and VMware and an independent film called "Better Angels."
- **Trish Gregovich** and **Tony Azzolino** recorded VOs for Cricket Audio.
- **Kat Collins** recorded a product info demonstration for Coradiant's website.
- **Rosario Cascone** recorded a radio spot for Truckee Meadows Water Systems.
- **Delfina Fung** recorded an industrial in Cantonese for the San Francisco Department of Public Health.

Send us your success stories!

## VO Talent Database

<http://db.voiceoneonline.com>

Producers are listening...

check it out!



Voice-Over >> Acting >> Improv >> Casting >> Audio Production

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