

# What's New at Voice One



## Up-Coming Classes

<b>NEW: National TV Tags</b>	4/21-28
<b>Spontaneity</b>	4/30-5/1
<b>Firearms Fundamentals</b>	5/4
<b>Targeting Success</b>	5/5-26
<b>Character Intensive</b>	5/6-21
<b>Cold Reading</b>	5/10-17
<b>Intro - Starting Out</b>	5/15
<b>NEW: Small Group w/o</b>	5/18
<b>Marketing Wizardry</b>	5/22
<b>ADR/Looping</b>	5/25

Classes often sell out. Register early!

**COME JOIN THE IMPROV  
WORKOUTS on SUNDAY NIGHTS  
5:30-8:30pm**

## Talent Database

<http://db.voiceoneonline.com>

A number of producers have used the Voice One Talent Database over the past month. Mike McReynolds landed a VO Narration on the history of Los Gatos for Lyric Media.

## Upcoming Performances

### Sunday Recess Improv Troupe

Live on the Voice One stage.  
Sat. May 14. 8-9pm Cost: \$5

## Success Tips #5

### COMMONLY ASKED QUESTIONS ABOUT DEMOS

*When is the right time to record a demo?*

The million dollar answer is: when you feel confident, competitive, and require little direction in class. Recording commercials, industrials, animation and games is a creative business that requires accuracy, emotion, subtext, technique, clarity, a good ear, and a great voice.

*Should I make a demo after completing the Core Curriculum?*

Some are ready to produce a demo after concentrated study while others need more training. Continuing Education classes help build the actor's "toolbox." VO is a precision business. You want to produce a competitive demo that reflects your abilities. The actor needs to ask his or herself: Can I bring the message in on time, take little time in the studio, understand direction, execute changes, and remain confident? If the answer is yes, enter the market ... if not, continue training. You always want to leave the job as a hero!



Elaine Clark, the owner of Voice One Studios and the author of **There's Money Where Your Mouth Is**.

## Look Who's Talking

- Voice One instructor, *Bob Wood*, can be seen nightly on *E! Television's* re-enactment of the Michael Jackson trial. 7:30 pm.
- *Byron Lambie* recorded a couple of narrations for legal videos.
- *Laurie Schroeder* recorded a radio commercial for Bridges Restaurant in Danville.
- *Lauren White, Doug Boyd* and a couple of pre-teens recorded VOs for Backbone Entertainment after auditioning at Voice One.
- *Brooke Campanelli* continues to be busy. Last month she recorded some POS VO spots for Raleys, Albertsons, Shoprite & Pathmark.
- *Christina Kowalchuk* recorded a VO for a PSA about gas prices.
- *Jim Aiken* recorded a VO PSA for the Center for AIDS services.

# VOICEONE

Voice-Over >> Acting >> Improv >> Casting >> Audio Production

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