

What's New at Voice One



Upcoming Classes

Radio Drama	2/8-3/1
INTRO - Starting Out	2/10
Making It M.I.N.E	2/11-12
Small Group Workout	2/21
Stepping Out	2/25
Creating Characters	2/25
Ear Prompter/OCN	2/26-3/12
Finding Your Niche	3/2-23
By The Book	3/3-18
Small Group Workout	3/7
Audio Books	3/8-15
On-Camera Auditioning	3/19
INTRO - Starting Out	3/25
Bringing Voices to Life	3/29-4/26
Behind The Scenes	3/30

Classes often sell out. Register early!

IMPROV WORKOUTS EVERY SUNDAY NIGHT. 5:30-8:30pm

Performances

Come see 'Conflict on Zebadon' - an original Sci-Fi Radio Drama.

Wednesday, March 1 8-9pm
Admission: FREE!

Database

We're currently adding voices to the Voice One database:
<http://db.voiceoneonline.com>.
Call or email to become a member and get your voice demos and photo posted.

Success Tips #13 Auditioning 101 (Part 2)

Your audition should be brilliant. Here are some suggestions about how to prepare for commercial auditions.

1. Understand the copy. Take the time to ask yourself a few simple questions: Why was the copy written this way? What is the arc or through line of the message? What am I really selling - time savings, luxury, sex appeal, speed, convenience?
2. Personalize the message. Figure out what makes you the best person for the job. Is it your understanding of the product? Your sparkling personality, spontaneity, sense of humor, voice quality, intelligence, humanity?
3. Believe everything you say. Auditors know when you are lying. Listen to the words and find a way to believe everything you say ... even when you don't know what you're talking about.
4. Build a history for yourself and the product/service. Take a moment to connect with the copy and add life experiences to the words so that the commercial becomes a slice of a full, rich life, rather than the only thing that has or will ever happen to the speaker.
5. Convey your authority. Listeners only seek advice from people who know more about a particular subject than they do. Have an opinion.
6. Center yourself. Start feeling before you speak. Trust your homework so the words lift off the page.



Elaine Clark, the owner of Voice One Studios and the author of **There's Money Where Your Mouth Is**.

Look Who's Talking

- **Emily Jordan** and **Monica Lyle** both signed with Stars Agency within 10 days of taking the VO Bootcamp with a Stars Agent.
- **Gary Woodworth** recorded a commercial VO for Expression College.
- **Kyle Smith** narrated a college savings plan for TIAA-CREFF and recorded voicemail greetings for MathesonTrigas.
- **Matthew Sloan** starred in a trailer for The ESP Affair just landed a role in the short film, 'Candy Corpse.'
- **Christina Kowalchuk** narrated a safety training video for Goodwill Industries.
- **Erin Boorse** recorded an Industrial VO for TechRestore.
- **Abie Hadjitarkani** landed a part in an indy film cast through Sarah Kliban at Nina Henninger Films.

Email us your success stories!



Voice-Over >> Acting >> Improv >> Casting >> Audio Production

665 Third Street, Suite 227 San Francisco, CA 94107
415-974-1103 p 415-974-1105 f VOne@aol.com www.voiceoneonline.com